



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



DEPED - QUEZON
ICT UNIT

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09 November 2022

OFFICE MEMORANDUM

OM No. 134, s. 2022

**GENDER AND DEVELOPMENT INFORMATIONAL VIDEO IN SUPPORT TO 18-DAY
CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN**

To: Assistant Schools Division Superintendents
Division Chiefs
Division Section/Unit Heads
Division GAD Focal Point System
All Others Concerned

1. In support to the **Nation-Wide 18-day Campaign to End Violence Against Women and Children (VAWC)** which is celebrated every year from **November 25 to December 12, 2022**, this Office through the Division GAD Focal Point System (GFPS) calls for the submission of **Gender and Development (GAD) Informational Video (Skit)** portraying support to the said campaign. Please see **Enclosure No. 1** for the guidelines on the preparation and submission of the said video.
2. The said activity primarily aims to promote awareness on the forms of violence women, girls, and children experience, and provide information on the laws protecting them, and feature VAWC-related services that people can access and avail.
3. Relative to this, each section/unit is expected to participate in the said campaign by sending their **2-3 minute informational video (skit) not later than November 30, 2022** through **tinyurl.com/AV-VAWC22**. See **Enclosure No. 2** for the assigned groupings.
4. There will be an orientation regarding the preparation and submission of the **Gender and Development (GAD) Informational Video (Skit)** on **November 15, 2022, 10:00 a.m.** at the Division Training Center. Each group shall send a representative to attend the said orientation to discuss details regarding the said activity.

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5. Please also be informed that the informational videos shall be posted through the DepEd Tayo Quezon Facebook Page on **December 01, 2022**.
6. **Best three informational videos (skits)** will be selected from the entries following the set criteria for judging. Certificates and prizes will be awarded to the winners.
7. Immediate dissemination of this Memorandum is highly desired.

ELIAS A. ALICAYA, JR., EdD
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

hrdmgd11/09/2022

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Enclosure No. 1 to OM No. 134, s. 2022

Guidelines on the Preparation and Submission of the Gender and Development Informational Video to Support 18-Day Campaign to End VAWC

1. Each group (see Enclosure 2) shall submit an entry of their 2-3 minute informational video (skit), either in English or Filipino, in support to the 18-day campaign to end VAWC along with the **Annex A** not later than **November 30, 2022** through **tinyurl.com/AV-VAWC22**.
2. Each group shall have an assigned legal basis to serve as reference in the preparation of their informational video (skit). The members of the group shall create a skit leading to the portrayal of the legal basis assigned to them.

Legal Basis	Sample Skit <i>(can be viewed through the given links)</i>
<ul style="list-style-type: none">▪ RA 9710 - Magna Carta of Women (MWC)▪ RA 9262 - Anti-Violence Against Women and Children Act▪ RA 7610 – Special Protection of Children Against Abuse, Exploitation and Discrimination Act▪ RA 7877 – Anti-Sexual Harrassment Act of 1995▪ RA 11313 – The Safe Spaces Act (Bawal Bastos Law)	<ul style="list-style-type: none">▪ https://www.youtube.com/watch?v=IYZF6chR3s▪ https://www.youtube.com/watch?v=HzKp8umqxKo▪ https://www.youtube.com/watch?v=g0AXVzKxK3s

3. Each group shall create a **creative title** for their informational video (skit). See Annex A of this Enclosure.
4. The video shall be composed of the **skit (the first part)** and the **post-skit explainer (second part)**.
5. Each informational video shall be created as an **original work** and must be participated by **Division Office personnel only**. Each production team shall be composed of a minimum of five (5) members.

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6. The **use of props and other relevant materials** in preparation to and development of the informational video (skit) is allowed.
7. Places including but not limited to offices, houses, schools, and streets may be used as a setting for the production of the video.
8. Each video shall be screened by the Division GAD Focal Point System (GFPS) members to ensure that each group adhere to the set guidelines.
9. All entries shall be posted through the **DepEd Tayo Quezon Facebook Page** for public viewing and awareness campaign on **December 01, 2022**.
10. All production team members shall receive **Certificate of Participation** while winners shall receive **Certificate of Recognition and prizes**. **Three best informational videos** from the entries will be selected.
11. Entries shall be rated by the external judges according to the following criteria:

Criteria	Description	Points
Content	<ul style="list-style-type: none">• The video adequately and clearly explains the scenario being portrayed.• The facts and information presented are accurate.	25
Legal Context	<ul style="list-style-type: none">• The video presents legal basis that is relevant to the portrayed scenario.	20
Message	<ul style="list-style-type: none">• The video presents a clear message.• The messages presented are persuasive to the audience.• The video draws in viewers and can retain their attention.	25
Creativity	<ul style="list-style-type: none">• The presentation of images and sound lends itself to the overall message.• The video shows originality and presented with ingenuity.	20
Production	<ul style="list-style-type: none">• The video has good quality, with smooth transitions and balanced sound.	10
Total		100

12. Winners will be announced through a separate Memorandum and will also be posted through the DepEd Tayo Facebook Page for recognition.

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Annex A

Group No.	
Creative Title of the Skit:	
Post-Skit Explainer: <i>(1-2 sentences depicting the legal basis of the skit)</i>	<i>Example:</i> According to the Safe Spaces Act (Bawal Bastos Law) under Section 16 (a) , an act or series of acts involving any unwelcome sexual advances, requests or demand for sexual favors or any act of sexual nature, whether done verbally, physically or through the use of technology such as text messaging or electronic mail or through any other forms of information and communication systems, that has or could have a detrimental effect on the conditions of an individual's employment or education, job performance or opportunities, is a crime of gender-based sexual harassment .
Production Team Members (Minimum of 5 members)	
Director/s:	
Script Writer/s:	
Artists/Casts:	

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Enclosure No. 2 to OM No. B4, s. 2022

**Division Groupings for the Preparation and Submission of the Gender
and Development Informational Video (Skit)**

GROUP	SECTIONS/UNITS
A	SMN, SMME, HRD, Research, DRR, Testing
B	Health
C	PAR, Cash, Supply, EFS
D	CID
E	Budget, Legal, ICT, YFS
F	Administrative, General services
G	Accounting
H	Personnel
I	OSDS, ASDS, Records

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